



European Union



Union pour la Méditerranée  
Union for the Mediterranean  
الإتحاد من أجل المتوسط



The  
Hashemite  
Kingdom of  
Jordan

## Draft Agenda

# UfM Blue Finance Conference: Investing in a Sustainable Blue Economy in the Mediterranean

22 June 2022, 09.00 – 18.30 at the WTC in Barcelona, Spain

### 8.30-9.00 Registration/arrival at venue

**Access to finance: Opportunities and Modalities for Investments in Blue Economy Sectors**

#### 9:00 – 09:30 - WELCOME and OPENING SESSION

- UfM EU CoPresidency
- UfM Jordan CoPresidency
- UfM Secretariat

Setting the scene/state of the art (European Commission)

*Moderator: EIB*

#### 09:30 – 10:30 - Session 1 – EU funding

*Panel composition:*

- European Commission (NDICI and EFSD + architecture)
- EIB Group: EIB and EIF
- EBRD

*Interactive session with Slido and Q&A – 15 minutes*

### 10:30 – 11:00 Coffee break

#### 11:00 - 13:15 - Session 2 – International funding

Multilateral and Bilateral Development Banks

*Panel composition (TBC):*

- African Development Bank
- Islamic Development Bank
- World Bank
- AfD
- COFIDES

- Private Bank – Arab Bank  
*Interactive session with Slido and Q&A – 15 minutes*

### **13.15-14.15 Lunch**

#### **14.15-15.15– Private Investments (investors and beneficiaries)**

- Successful projects/initiatives from companies that received private funding on BE Blue Economy Project in the Mediterranean)
- Private investors (tbd)

*Interactive session with Slido and Q&A – 15 minutes*

### **15:15– 15:45 Coffee break**

#### **15.45-16.45 - Session 3 – Enabling conditions and initiatives**

##### *Presentations*

- Blue Economy/Maritime strategies – Algeria, *Ministère de la Pêche et des Productions Halieutique*
- The Portuguese National Blue Fund - *Forum Oceano*
- BlueInvest and BlueInvest Africa – *EC DG MARE*
- Med Accelerator based on Clusters (supported by WestMED Cluster Alliance) – *WestMED co-Chair)/ Assistance Mechanism*

*Interactive session with Slido and Q&A – 15 minutes*

#### **16.45-17.00 – Wrap-up and closing remarks (EU)**

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#### **17:00 - 18:30 Further Matchmaking Sessions: Countries / Industry – Financial partners (*On demand and upon presentation of concrete project proposals*)**

*Note: Match-making session will take place throughout the entire day; this final round will provide additional opportunities for this.*