

BARCELONA - PORT GINESTA
BOAT SHOW
& SEA TRIALS October 10-13th 2024

Barcelona, June 14, 2024

Dear friend,

This coming **October**, the finals of the **America's Cup** will take place in **Barcelona, the most important nautical event in the world** and, for this reason, **the nautical sector needs an event with a national and international vocation** that covers the needs of the nautical sector of Spanish recreation.

After several months of work and preparations, today we announce that the **BARCELONA – PORT GINESTA BOAT SHOW & SEA TRIALS will take place from October 10 to 13**, an event with a national and international vocation, for which we already have the support and participation of the main brands, companies and shipyards at a national and international level.

This is an event of the nautical sector for the nautical sector, which has been **promoted by prominent companies** in our sector and will have, among others, the support **and** organization of **ADIN, the Association of Businessmen of Industries, Commerce and Nautical Services**, with the support of a renowned Marketing **and advertising agency that will implement a powerful On and Offline media** plan and with very affordable participation conditions.

The official presentation of the event to the press and the sector will take place in the Port Ginesta multipurpose room, next Thursday, June 20 at 13:00 p.m. and during it we will reveal all the details: participation dossier, website and we will answer all your questions about how to offer a powerful commercial tool to the sector this year.

Receives a warm greeting,

Amadeu Núñez
President
ADIN-CLÚSTER NÀUTIC

Miquel Guarner
Director
Barcelona - Port Ginesta
Boat Show & Sea Trials

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Un evento del sector náutico para el sector náutico
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